

New Hampshire Rail Transit Authority Logo Contest

The New Hampshire Rail Transit Authority needs a logo! Are you creative and interested in public transportation and/or rail? Do you have a great idea that will translate the goals of the New Hampshire Rail Transit Authority mission? Would you like to have your logo seen by, potentially, millions of people throughout New England?

The Public Relations Committee of the New Hampshire Rail Transit Authority is asking you for your ideas and designs. You have a chance to be named the Official Logo Designer for the future of rail in New Hampshire.

Contest Rules and Guidelines

DESIGN REQUIREMENTS

- Must be designed using information and mission outlined on the Rail Authority website: <http://www.nh.gov/dot/programs/nhrta/index.htm>
- Must be suitable for public viewing
- The logo must be clear and recognizable at small size
- No blended color schemes
- Must be suitable for rendition in a monochrome version (black, grays and whites)
- Does not include any other words, phrases, or numbers
- Design submission should not have been viewed or used previously in public
- Cannot use or resemble any portion of any other Rail company or organizations
- Must be able to be manipulated (in regard to size)

DESIGN GUIDELINES

- Computer Generated Design
 - Formats accepted: JPG, TIF, PDF (no hand drawn submission will be accepted)
 - Design image should fit within the space of 8 1/2 by 11 sheet of paper when printed
 - Resolution of at least 600dpi is required

DESIGN SUBMISSION

Designs must be submitted no later than November 15, 2009. Please include the following information.

- Full name
- Mailing address
- Telephone number
- Email address

Email your computer submission to cwalker@uvlsrpc.org using LOGO CONTEST in the subject line. If submitting multiple designs, indicate so within the body of the email.

LEGAL INFORMATION

- When you submit a design/image, you are expressly stating that the submission is your original work and were not created as a work for hire.
- When you submit a design/image, you are expressly stating that the design/image have not been licensed to any other entity.
- By submitting a design/image if said design is selected, you are expressly granting the New Hampshire Rail Transit Authority a full and complete assignment of the intellectual property rights you have in the submitted design or image including copyright, trademark and/or patent interests.
- The selected design/image may be reworked to prepare it for use.
- Intellectual property rights including trademark and/or patent rights of the selected design or image are owned and controlled by the New Hampshire Rail Transit Authority.
- Works submitted in formats which do not conform to the contest guidelines will not be considered eligible for judging.
- All decisions by the New Hampshire Rail Authority will be considered final.
- New Hampshire Rail Transit Authority and the Upper Valley Lake Sunapee Regional Planning Commission are not responsible for lost, late, damaged or never received submissions.
- You must be 18 years or older to submit a design/image.
- Students under 18 may submit a design/image when supervised by a faculty member.
- Each Entry must be the original work and sole and exclusive property of the person who submits it or the Participant must have written legal permission from the property owner. In the case of Projects owned by other parties (such as photos), the written legal permission must be included with the Entry.
- An Art Release Form must be accompanied with your submission.

DECISIONS

- The Public Relations Committee will provide recommendation to the NH Rail Transit Authority.
- Decisions will be made by the NH Rail Transit Authority and all decision will be final.
- Decisions will be made based on the logo that best fulfills the mission of the Rail Authority and creates an image that promotes the purpose of the Rail Authority of reestablishing rail in NH.

WINNING DESIGN

- The Logo Contest winner will be announced and the Logo unveiled to the public during one of the New Hampshire Rail Transit Authority's regularly scheduled meetings at a to-be-determined date.
- After the unveiling, the winning design will become the Official New Hampshire Rail Authority logo – and will be used on various promotional materials including but not limited to: websites, brochures, letterhead, envelopes, banners, signs, posters, business cards and advertisements.

- The winning design will be prominently featured on the cover of the New Hampshire Rail Transit Authority brochure.
- The Logo Contest winner will be featured in a press release following the unveiling of the Logo.
- The Logo Contest winner will be noted in any brochure materials that are distributed to the public.

BY SUBMITTING A DESIGN FOR THE New Hampshire Rail Transit Authority LOGO CONTEST – YOU THEREBY AGREE TO ABIDE BY THE RULES AND GUIDELINES OF THE CONTEST AS OUTLINED.

The New Hampshire Rail Transit Authority thanks you for consideration of the Logo Contest. We look forward to receiving your creative submissions.